

Contact

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(LinkedIn)

Top Skills

Product Launch

Invoice financing

Product Development

Certifications

Jobberman Soft-Skills Training

Product Led Growth Micro-
Certification

The Fundamentals Of Digital
Marketing

Excel Essential Training(Office 365)

Introduction to Software Product
Management

Samiat Aremu

Product Manager @ Capsa Technology Inc | Building Scalable
Products | Simplifying Financing Through Innovative Products
Lagos State, Nigeria

Summary

A seasoned product manager with years of experience building sustainable and scalable products across the E-commerce, Health-Tech and Fintech industries.

My background extends beyond understanding users to having a 360 view of product; that is from ideation, market research, and user research to development and product launch. I also have knowledge about UI/UX design. This allows me to translate user insights into tangible solutions and collaborate effectively with cross-functional teams (engineering, design, marketing) to bring these solutions to life.

I currently drive the overall product management initiatives for GetCapsa, Nigeria's first Invoice Factoring digital platform. Capsa is addressing this age-long challenge via an exciting digital invoice financing marketplace that de-risk lending to SMEs by leveraging the credit profile of the large corporates these small businesses provide goods/services to.

If you are looking for a seasoned data-driven Product Manager who can help you build innovative and sustainable. Let's connect: aremusamiat@gmail.com

Experience

Capsa Technology Inc

Product Manager

June 2023 - Present (11 months)

Lagos State, Nigeria

Doctall

3 years 1 month

Product Manager

October 2021 - June 2023 (1 year 9 months)

Lagos, Nigeria

- Responsible for developing and implementing product strategies consistent with the company vision
- Demonstrated software functionality to potential and existing clients, and increased the client base by 20% through negotiation and expectation management
- Analyze feedback from users, stakeholders, and other teams to shape requirements, features, and products
- Develop product documentation strategies to communicate key components of upcoming features and products to the team

Digital Platform Associate

August 2020 - October 2021 (1 year 3 months)

Lagos, Nigeria

Administrative Assistant

June 2020 - October 2021 (1 year 5 months)

Nigeria

Afriglobal Medicare

2 years 3 months

Center Manager

September 2019 - May 2020 (9 months)

Victoria Island

- Ensures the smooth running of day to day center operations.
- Provide daily financial analysis on income and expenses center.
- Coordinates and motivates team members towards efficiency and diligence.
- Provides timely reports on center activities to head office.
- Receives reports and resolves issues from all departmental leads on matter arising and developments.

Guest Relations Officer

March 2018 - September 2019 (1 year 7 months)

Ikeja

- Consulting with clients to evaluate their needs, determine best service, and suggest additional services that may be of interest

- Maintains up to date knowledge of services, procedures and regulations to ensure accurate and effective service.
- Receive clients' request and direct them to their correct destination.
- Coordinate the company's' social media presence.
- Prepare correspondence and documents for departmental meetings
- Receive telephone calls and attend to clients inquires and resolve complaints.
- Send client results via email

Education

University of Ilorin

Bachelor's degree, Chemistry · (2012 - 2016)